

Why Regions Home Improvement Financing



Dedicated relationship manager

When you work with Regions, you won't be on your own. Our team, including your very own relationship manager, will be there to help every step of the way. Have a question or concern, help is just a phone call away.

Free marketing resources

Make a great first impression with high-quality marketing materials made just for your business. Plus, advertising a choice of payment options can help you bring in more leads!



Comprehensive training

With live webinar and on-demand options, your whole team can receive the training they need to get started right away and get the most out of offering payment options. This includes best practices so your business can see bigger benefits!

Quick & easy funding

We've made the process of getting paid easier than ever. Simply request a payment and we'll send the approved funds to your account via ACH. No more chasing down signatures or waiting for checks to clear.



Highly-rated technology

Track and manage your customer's loan with ease, whether you're on the job site or at the office. Other features include paperless applications, fast credit decisions, and funding requests via phone call or text message.

Decades of strength & stability

We've been by the side of our contractors for over 20 years – helping them to manage their businesses throughout economic ups and downs. With a focus on home improvement, we not only understand the industry, but we know the unique challenges you're facing. Plus, with an A+ BBB rating and history of stable and ethical lending practices, you can trust us with your business.

