

Central

FINANCING®



Win more sales with Central Financing!

Central Boiler and Regions Home Improvement Financing have a fast-track loan process for you and your customers with on-the-spot credit decisions and great terms. Take full advantage of your no-dealer-cost payment option program today!

Earn more customers

Offer an appealing choice of Same-As-Cash or low monthly payment, and you can nearly double your close rate (from a 25% base).*

Increase average job size

*Contractors who offer payment options alongside project upgrades grow their average job size by

43.8%.*

Improve customer satisfaction

61% of homeowners said they chose payment options because they value convenience and flexibility, even if they have cash on hand.*

*Based on the Brickyard Study commissioned by Regions Bank, 2018.

Credit-based loans up to \$45,000 with no paperwork and flexible funding

An attractive choice of payment options!	6 Month Same-As-Cash <i>No Payments and No Interest**</i> <i>**On approved credit. Interest is waived when the loan is repaid within the "same-as-cash" period.</i>	Traditional Installment Loan
Loan Code:	DCB3723	DCB3722
Minimum Loan Amount:	\$1,000	\$1,000
Dealer Fee:	0.00%***	0.00%***

Regions standard method of operation is to have dealer fees. Many large home improvement contractors pay these fees and offer financing to enable customer projects. This fee structure is referenced in the agreement language.

However, Central Boiler is proud to have established a premier program in which **you incur zero fees** on the promotional products listed above.



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Not for Homeowner Distribution

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Offer your customer incredible terms!

Your company numbers:

Application Phone Number: 866-341-5400

Contractor ID Number: _____

Three easy ways to apply!



Mobile Loan App

Dealers can download the Regions Home Improvement Mobile Loan App. Offer the customer an easy secure loan application with your device.



Online Loan Application

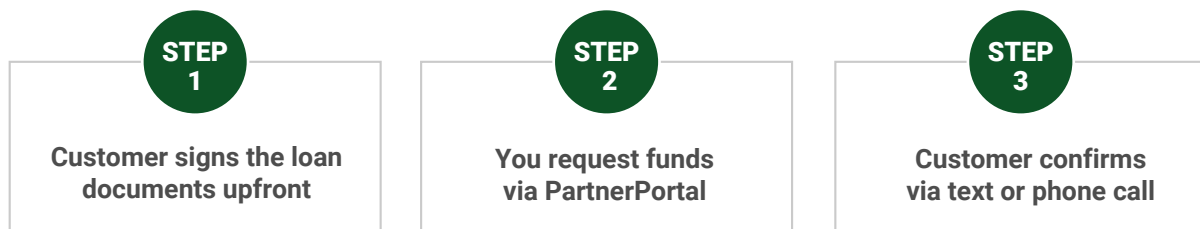
Your customers can apply online at <https://application.enerbank.com>. Work with your relationship manager to tie this application into your website.



Loan-by-Phone

Loan officers are standing by to walk your customers through a friendly loan application. Central Financing application phone number: 866-341-5400.

Your approved customer projects are easily managed from Regions' PartnerPortal. Loan funds are transferred directly into your account by carrying out an easy 3 step process:



Regions will provide a more in-depth overview and training.



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